

# Annual EEO Public File Report

WBIG-AM Aurora, Illinois

August 1, 2011

The purpose of the EEO Public File Report (“Report”) is to comply with Section 73.2080(c)(6) of the FCC’s 2002 EEO Rule.

The information contained in this report covers the time period beginning 08/01/10 to and including 07/31/11 (the “Applicable Period”).

The FCC’s 2002 EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Station during the applicable period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the new EEO Rule, which should be separately identified by name, address, contact person and telephone number;
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in conjunction with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080 (c)(2) of the FCC rules.

Appendices 1, 2 and 3, which follow, have been designed, in the aggregate, to provide the required information. Please note that the numbers listed on Appendix 2 under the column entitled “Full-Time Positions for Which This Source Was Utilized” refer to the number of the full-time job positions listed on Appendix 1.

For the purposes of this Report, a vacancy was deemed “filled” not when the offer was extended but when the hiree accepted the job offer. A person was deemed “interviewed” when he or she was interviewed in person.

Appendix 1 to Annual EEO Public File Report Form - WBIG-AM Aurora, Illinois

Covering the period from 08/01/10 to 7/31/11

Full-Time Vacancies Filled During Reporting Period

	<b>Full Time Positions filled by job title</b>	<b>Recruitment source of hiree</b>	<b>Total number of interviewees from all sources for this position</b>
A	Account Executive	6	17
B	Account Executive	6	10
C	Account Executive	6	18
D	Account Executive	13	6
E	Sales Manager	6	5

Total number of persons interviewed during applicable period: 56

Appendix 2 to Annual EEO Public File Report Form -- WBIG-AM Aurora, Illinois

Covering the period from 8/01/10 to 7/31/11 - Recruitment source information

	Recruitment source	Number of interviewees provided by source	Full-time positions provided by source	Full-time positions for which this source was used
1	Elmhurst College Annette Coduto 630-617-3190	0	0	D,E
2	Wheaton College-- Career Services <a href="mailto:career.services@wheaton.edu">career.services@wheaton.edu</a>	0	0	D,E
3	College of Dupage -- Employer Page <a href="mailto:csc@cod.edu">csc@cod.edu</a>	0	0	D,E
4	Lewis University Employment Database <a href="mailto:lewisu-csm@symplicity.com">lewisu-csm@symplicity.com</a>	0	0	D,E
5	WBIG Website wbig1280.com	7	0	A,B,C,D,E
6	craigslist.org	34	4	A,B,C,D,E
7	North Central College Jeff Denard (630) 637-5141	0	0	D,E
8	Illinois Center for Broadcasting Bob Hillman (312) 884-8000	0	0	A,B,C,D,E
9	Internal Postings	4	0	A,B,C,D,E
10	Illinois Skills Match 630-844-6640	0	0	D,E
11	Waubonsee Community College <a href="mailto:careerservices@waubonsee.edu">careerservices@waubonsee.edu</a>	0	0	A,B,C,D,E
12	Word of mouth/referral	8	0	A,B,C,D,E
13	AllAccess.com	1	1	D,E
14	Illinois Broadcasters Association	1	0	D,E
15	WBIG on-air commercial	1	0	A,B,C,D,E

Appendix 3 to Annual EEO Public File Report Form -- WBIG-AM Aurora, Illinois

Covering the period from 08/01/10 to 7/31/11

Supplemental (non-vacancy specific) recruitment activities undertaken by WBIG-AM

EDUCATIONAL EVENTS

Date of Station Participation: November 6, 2010

Participating Employees: WBIG staff

Host/Sponsor of Activity: Tiger Scout Troop 302 of North Aurora, IL

Provided a tour of the station's facilities

Date of Station Participation: November 20, 2010

Participating Employees: WBIG staff

Host/Sponsor of Activity: Daisy Troop 170 of Aurora, IL

Provided a tour of the station's facilities

Date of Station Participation: December 11, 2010

Participating Employees: WBIG staff

Host/Sponsor of Activity: Scout Pack 543 of Aurora, IL

Provided a tour of the station's facilities

Date of Station Participation: June 25, 2011

Participating Employees: WBIG staff

Host/Sponsor of Activity: Scout Troop 329 of Aurora, IL

Provided a tour of the station's facilities

INTERNSHIP PROGRAM

WBIG has established an internship program through our partnership with the Illinois Center for Broadcasting. Interns have assisted with programming, remotes, sports broadcasts and general station business.

CAREER/JOB FAIRS

Illinois Center For Broadcasting, Lombard Campus -- April 14, 2011

Program Director Ryan Gatenby spoke with approximately 50 graduating students and provided information on applying for work in the radio business and at WBIG.

Illinois Center For Broadcasting, Chicago Campus -- June 28, 2011 Program Director Ryan Gatenby met with graduates and current students and distributed approximately 50 applications to interested parties.